SPONSORSHIP OPPORTUNITIES

Online Auction: April 1-13   |  Silent & Live Auction Event: April 18   |  Sponsorship Deadline: March 6

Sponsors are an integral part of the Edmund Burke School Annual Auction for Financial Aid. Your support allows us to reach out to our school community more broadly and in turn, offers excellent exposure for your business. With more than 300 families, nearly 2,000 alumni, and nearly 100 faculty and staff, the Burke community is vast, energized, and loyal to businesses that support our school.

Burke’s Mission

Edmund Burke School consciously brings together students who are different from one another in many ways, actively engages them in their own education, holds them to high expectations, gives them power and responsibility, and supports and advances their growth as skilled and independent thinkers who step forward to make positive contributions to the world in which they live.

The Event

The Burke Auction is the biggest social & fundraising event of the school year. There are two parts: an Online Auction and a Silent & Live Auction party with cocktails, dinner, an auctioneer, and a festive atmosphere. This year’s theme is “Burke 2020,” an Olympic tribute to the power of progressive education.

Burke’s Financial Aid Program

One hundred percent of auction proceeds support Burke’s Financial Aid program. Last year, we were able to provide tuition assistance to more than 30% of our families, allowing us to maintain the economic diversity that makes Burke a special place for all of our students. This is a HUGE part of the school’s mission and identity! Burke depends on donations and sponsorships to ensure that we can support so many worthy families and can continue to provide one of the most impressive Financial Aid programs among independent schools in the region.

See our list of sponsorship opportunities to learn how you can support Burke >>
TORCH BEARER - $10,000
• Six tickets to the auction *
• Full page ad in a prominent location in the auction program *
• Option to provide branded materials/coupons/giveaways for inclusion in take-home bags
• Verbal acknowledgment during the live auction
• Lead logo recognition the night of the auction on the silent and live auction slideshows
• Logo recognition on all promotional materials, including the online catalog, auction newsletters, Burke website, and auction program

GOLD MEDAL - $5,000
• Logo placement on banner at Burke’s Connecticut Avenue entrance *
• Option to provide branded materials/coupons/give-aways for inclusion in take-home bags *
• Verbal acknowledgment during the live auction *
• Four tickets to the auction *
• Full page ad in the auction program *
• Logo recognition on all promotional materials, including the online catalog, auction newsletters, Burke website, and auction program
• Logo recognition the night of the auction on the silent and live auction slideshows

SILVER MEDAL - $2,500
• Half page ad in the auction program *
• Two tickets to the auction *
• Logo recognition on all promotional materials, including the online catalog, auction newsletters, Burke website, and auction program
• Logo recognition the night of the auction on the silent and live auction slideshows

BRONZE MEDAL - $1,000
• Quarter page ad in auction program *
• Logo recognition on all promotional materials, including the online catalog, auction newsletters, Burke website, and auction program
• Logo recognition the night of the auction on the silent and live auction slideshows

OLYMPIAN - $500
• Eighth page ad in auction program *
• Logo recognition on all promotional materials, including the online catalog, weekly auction newsletter, Burke website, and auction program
• Logo recognition the night of the auction on the silent and live auction slideshows

* Benefit only available at this level or above. Please note: inclusion of logos and ads in all printed materials are subject to our print deadlines. Logos may be added to our websites and newsletters up until one week prior to the event.
Edmund Burke School 2020 Auction Sponsorship Form

Company Name (as listed in auction publications): ______________________________________________________________

Contact Name: _____________________________________________________________________________________________

Address: ___________________________________________________________________________________________________

Phone: ___________________________ Fax: ___________________________

Email: ___________________________________________________________________________________________________

I would like to support the 2020 Burke Auction for Financial Aid at the following sponsor level:

- Torch Bearer - $10,000 Ad size: 5.5" x 8.5" vertical (black and white)
- Gold Medal - $5,000 Ad size: 5.5" x 8.5" vertical (black and white)
- Silver Medal - $2,500 Ad size: 5.5" x 4.25" vertical (black and white)
- Bronze Medal - $1,000 Ad size: 2.75" x 4.25" horizontal (black and white)
- Olympian - $500 Ad size: 2.75" x 2.125" horizontal (black and white)

Method of Payment:

Enclosed is my check (made payable to Edmund Burke School).

Please charge my (circle one): VISA / MASTERCARD / AMERICAN EXPRESS

Credit Card #: ___________________________ CVV: ________ Exp. Date: ___________________________

Signature: ___________________________ Date: ___________________________

Logos and Ads (please see attached benefits sheet for placement details):

My logo will be e-mailed no later than March 13, 2020.

I have selected one of the following for ad production (please select one):

- My black and white ad is enclosed.
- My completed black and white ad will be emailed by March 13, 2020.
- Create an ad for me. I will e-mail text and/or photos by March 6, 2020.

Please submit logos and ads in a PDF, EPS, TIFF or JPG format by e-mailing kate.maskarinec@burkeschool.org.

Please note that inclusion of logos and ads in all printed materials are subject to our print deadlines, and will be printed in black and white, unless otherwise specified. Logos may be added to our online (websites and newsletter) up until one week prior to the event.

For maximum exposure, please complete this form and submit logos by March 6, 2020.

Completed forms should be mailed, faxed or e-mailed to:

Edmund Burke School, Attn: Kate Maskarinec
4101 Connecticut Avenue NW, Washington, DC 20008
Fax: 202-362-1914 / Phone: 202-375-7638
E-mail: kate.maskarinec@burkeschool.org

Please retain a copy of this form for your records. Thank you for supporting Burke’s Financial Aid program!